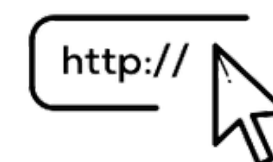




Galston Equestrian Club

Sponsorship Prospectus





Who is Galston Equestrian Club?

Founded in 2010, Galston Equestrian Club (GEC) is an adult riding club catering for members of the local community who love horses and want to join other like-minded individuals for social, educational and/or competitive equestrian activities.

Our members participate in a variety of disciplines including dressage, show-jumping, working equitation (WEQ), horsemanship, fun events such as gymkhanas and novelty showing, trail riding and training and educational sessions such as riding clinics, first aid courses and talks by invited speakers.

Our home ground is the Rural Sports Facility at the corner of Bayfield and Mansfield Roads, Galston, and we run members-only and open events there on the second and fourth Sundays of every month, plus additional training days mid week and on some Saturdays.



150 members



1,200 participants



1716 followers



44 annually

Sponsorship Opportunities



GEC runs eight major events per year (four dressage and four show-jumping), subject to weather. Each will be attended by up to 100 riders and spectators.

To date, GEC has benefited from the generous support of three main sponsors: (Bendigo Bank, Horseland Dural and CopRice), along with a number of local businesses. However, being a community club, we would like to extend opportunities to partner with us to a wider range of local businesses and have therefore compiled this Sponsorship Prospectus outlining packages we currently have available. All are open to negotiation, so if you are interested please call any of the following for a coffee and a chat:

Pam Pike, President	0405 450 496
Liz Jones, Vice-President	0409 992 920
Linda Chamarette, Secretary	0414 945 990
Jill Baker, Treasurer	0409 228 265

Sponsorship packages

Naming Rights (Single Whole Event)

Investment from \$1,500

Digital & Marketing Opportunities

Business name to be included in the name of the event (e.g. Horseland Dural Dressage Competition)

- Business name and logo to appear on the event listing and in the annual calendar on the GEC website
- Business name to appear in the event listing on the GEC Facebook page and their logo on the GEC main Facebook banner for 6 months
- Opportunity to advertise their business twice on GEC's main Facebook page in the month leading up to the sponsored event



NOMINATE



Sponsorship packages

Naming Rights (Single Whole Event)

Investment from \$1,500

Digital & Marketing Opportunities con't

- Business name and logo to appear against the sponsored event in the monthly email newsletter which goes out to all members
- Business name to be included in the name of the event on the electronic entry platform (Nominate or Global Entries)
- Business name and logo to be included in any print media regarding the event, and on lists of entries, draws and results published by the Club
- Sponsors to be included in the Sponsorship section of the GEC website for the year in which they sponsor an event
- Photographs of the event (including the sponsor's banners) to be published on our website and FB page, and supplied to the sponsor for their use.

On site Event Opportunities

- Up to 2 banners (corflute or fabric, max 1m deep x 2m long) may be displayed at the grounds during the event (to be provided by the sponsor)

Note, sponsorship can be exclusive (no other businesses are offered the opportunity of sponsoring individual classes at that event) or non-exclusive, non-competitive (other non-competitive businesses may be offered the opportunity of sponsoring individual classes at the event).



Sponsorship packages

Class sponsorship

Investment from \$200

Digital & Marketing Opportunities

- Business name to be included in the name of the class (e.g. Horseland Dural Novice 2A Class).
- Business name to be included in the name of the class on the electronic entry platform (Nominate or Global Entries)
- Business name to be included in the name of the class on lists of entries, draws and results published by the Club
- Sponsors to be included in the Sponsorship section of the GEC website for the year in which they sponsor a class
- Name of business to be printed on ribbons (available for sponsorship of multiple classes only)

On site Event Opportunities

- One corflute sign (max 1m x 1m) may be displayed at the grounds during the event (to be provided by the sponsor)

Note - sponsors may choose to sponsor a single class at a single event, or the same class at multiple events. We will be please to provide an estimate of cost to suit your requirements.



Sponsorship packages

Jump signage sponsorship

Exposure at multiple events

\$1,250 - \$3,500

Digital & Marketing Opportunities

- Business name and/or logo to be displayed on one or both sides of a jump (sponsor to supply artwork)
- Customised design of jump to suit business of sponsor (sponsor to supply artwork)
- Photographs of competitors going over the jump to be posted on GEC's Facebook page and website gallery and provided to the sponsor for their own use
- Sponsors to be included in the Sponsorship section of the GEC website for the 3 years (minimum) during which GEC undertakes to use the sponsored jump

On site Event Opportunities

- GEC undertaking to use the sponsored jump at every show-jumping event and major show jumping training event for minimum 3 years
- One corflute sign (max 1m x 1m) may be displayed at the grounds during the event (to be provided by the sponsor)

The cost of any necessary repairs to the jump to be borne by GEC for the minimum period.



pics of jumps supplied by The Jumpmaker



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